

How AI Voice Delivers

70%

Of Alpino's Cart Recovery Revenue

Industry: Health & Nutrition

Solution: AI Voice Agent for Abandoned Cart Recovery

3.65x

conversion rate

53%

connect rate

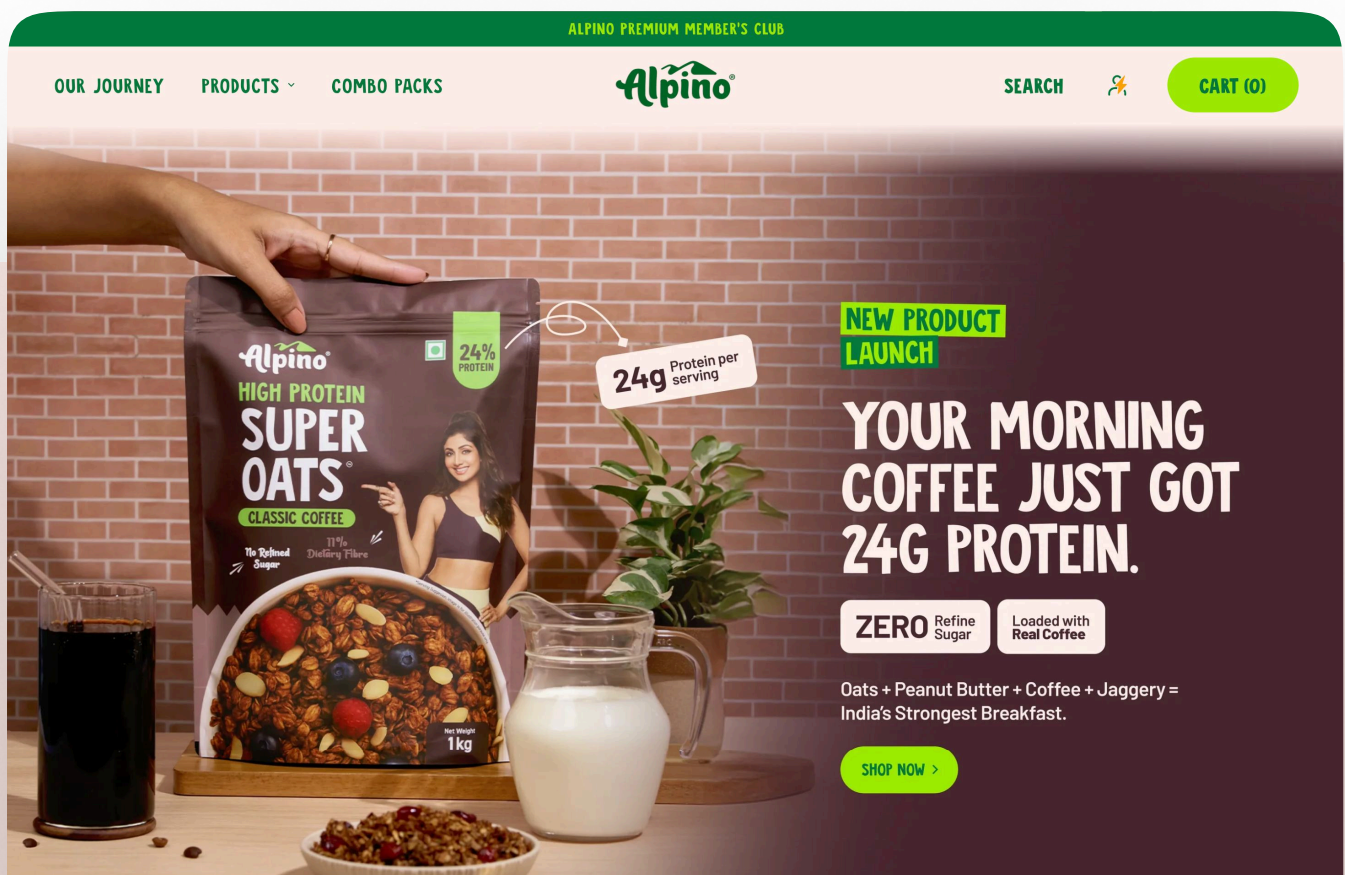
₹3.55L

revenue recovered in
less than 30 days



The Challenge

Alpino's existing recovery channels weren't converting enough high-intent shoppers. The team needed a more immediate, high-touch channel that could speak to customers, resolve doubts in real time, and complement their existing omnichannel system without adding manual calling load.



The BiteSpeed Solution

Alpino introduced AI Voice Calling into their abandoned cart journey, and it quickly became the single biggest contributor to revenue recovery.

#1

Voice-First Abandoned Cart Recovery

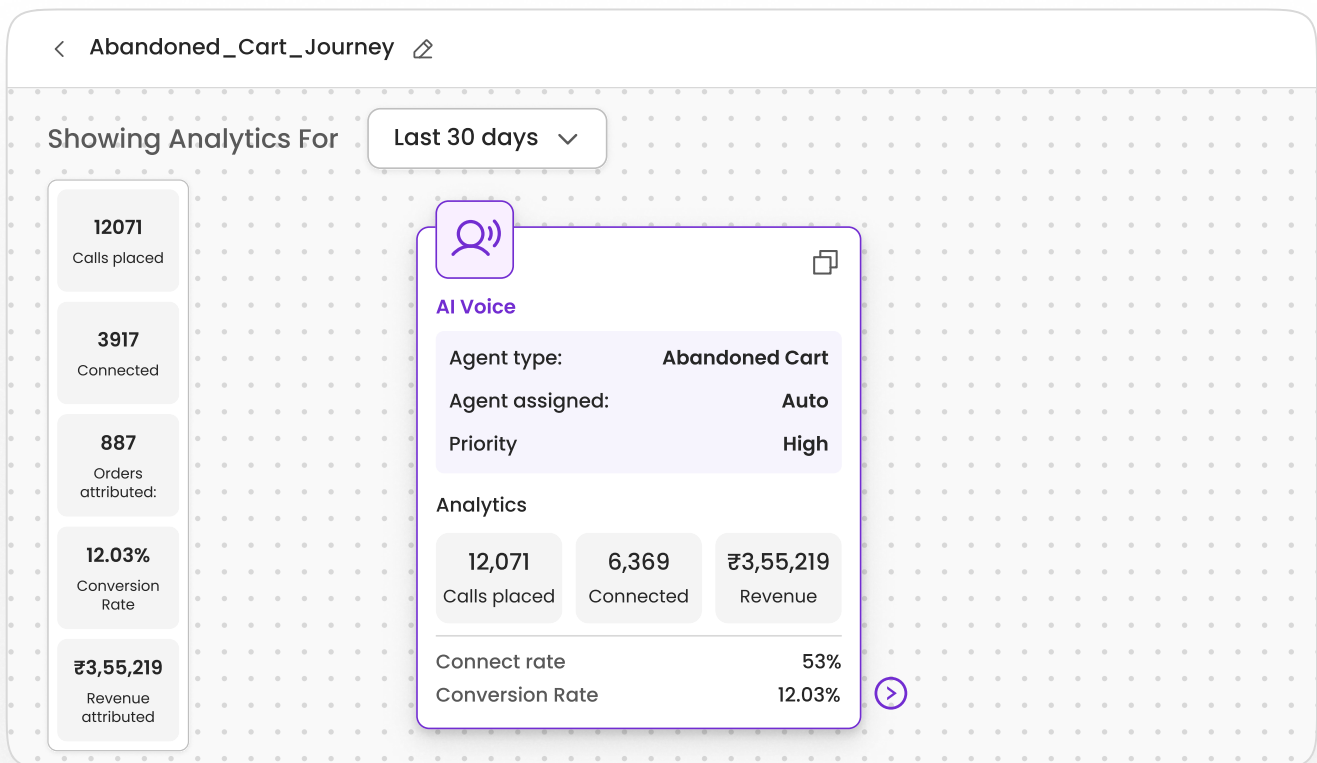
The AI Voice Agent calls every abandoner within minutes, answers questions around ingredients, taste, nutrition, offers, and delivery, then sends the checkout link via WhatsApp for quick completion.

3.65x

better conversion rate
than Email/SMS/Push

₹3.5L

revenue recovered
through voice



#2

Smart Retries To Boost Follow-Ups

If a shopper misses the first call, the AI automatically retries at better times based on shopper behaviour.

53%

connect rate

#3 Voice + WhatsApp + Email + Push Omnichannel Flows

Post-call, Alpino also uses BiteSpeed's AI-powered recovery journeys on WhatsApp, emails and web push, creating a multichannel flow that drives additional revenue.

25%

of recovered revenue
from supporting flows

#4 Scalable, 24/7 Coverage

In the last 30 days, the AI Voice Agent has handled thousands of calls autonomously during weekends, peak hours, and sale periods without adding headcount.

12k

calls placed in
<30 days

0

operational
overhead

What Made BiteSpeed's Voice AI Work For Alpino

Tailored voice profiles

that match Alpino's brand tone

Near-zero latency

for fluid, two-way conversations

Real-time intelligence

to understand intent and context

Interruption handling

for natural back-and-forth conversations

Pronunciation library

for brand and product names

Knowledge library

for training AI on product details & FAQs

About bitespeed

BiteSpeed is an AI-native CRM for e-commerce that unifies WhatsApp, email, SMS, Instagram, and voice calls on a single platform. It helps brands recover abandoned carts, confirm COD orders, and run multi-channel campaigns effortlessly.

With its AI Voice Agents, BiteSpeed enables brands like Mokobara, Bombay Shaving, Fujifilm Instax, Trident, Aditya Birla, and Zouk to recover lost revenue by instantly calling shoppers, resolving queries, and converting carts at scale.



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230+ Five-Star Reviews
on Shopify

Overall Rating

4.9 ★★★★★

TRUSTED BY 5000+ BRANDS



mokobara

DOT & KEY



zouk.

Skybags

aurelia

