

How Mokobara Achieved

13% Conversion

On Abandoned Carts With
BiteSpeed's AI Voice Agent

Industry: Travel & Lifestyle

Solution: AI Voice Agent for Abandoned Cart Recovery

13%

conversion rate

51%

connect rate

₹9.93L

revenue recovered



The Challenge

Mokobara was looking for an automated and scalable solution to improve cart recovery. They already had a calling team in place, but wanted a faster, more consistent layer that could handle volume without relying on manual bandwidth.

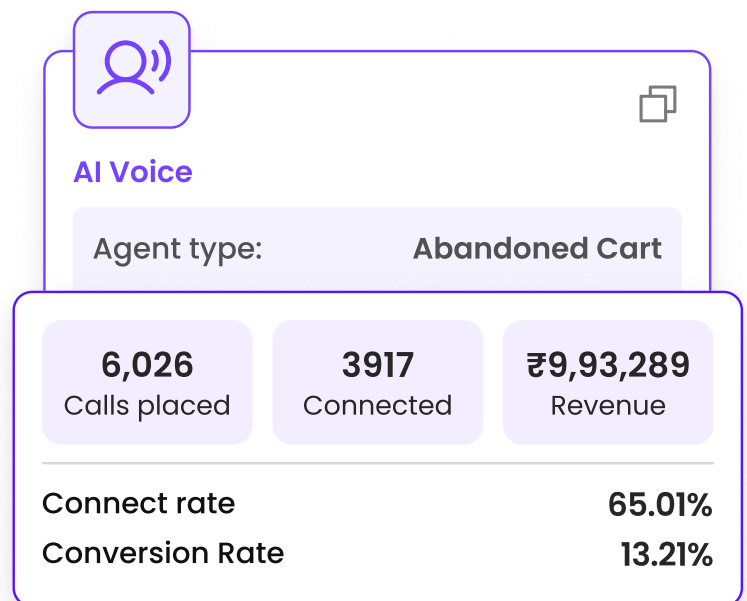
The BiteSpeed Solution

Mokobara implemented BiteSpeed's AI Voice Agent, a fully automated voice system that calls shoppers within 30 minutes of cart abandonment, answers their questions, and offers personalised discounts- all while sounding natural and brand-consistent.

The AI Voice Agent now handles:

#1 Abandoned Cart Recovery

The agent automatically calls every cart abandoner within minutes, engages them in two-way conversations, answers delivery or product queries, and shares checkout links on WhatsApp for quick completion.



#2 Automated Follow-Ups

When a shopper misses a call, the AI automatically reschedules follow-ups at better times to maximise reach and conversions.

51%

connect rate

1/3rd

cost of manual
teams

Why It Worked For **mokobara**

Tailored voice profiles

that match Mokobara's brand tone

Near-zero latency

for fluid, two-way conversations

Real-time intelligence

to understand intent and context

Interruption handling

for natural back-and-forth conversations

Pronunciation library

for brand and product names

Knowledge library

for training AI on product details & FAQs



About bitespeed

BiteSpeed is an AI-native CRM for e-commerce that unifies WhatsApp, email, SMS, Instagram, and voice calls on a single platform. It helps brands recover abandoned carts, confirm COD orders, and run multi-channel campaigns effortlessly.

With its AI Voice Agents, BiteSpeed enables brands like Mokobara, Layers, and Zouk to recover lost revenue by instantly calling shoppers, resolving queries, and converting carts at scale.



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230+ Five-Star Reviews
on Shopify

Overall Rating

4.9 ★★★★★

TRUSTED BY 5000+ BRANDS



mokobara

DOT & KEY



zouk.

Skybags

aurelia

ugao
plants grow people